



MUHAMMAD ZAMZAM FAUZAN

62895383254673 | mhmmdzamzamfauzan@gmail.com | [linkedin.com/in/zamzam-fauzan/](https://www.0xjajam.tech/) | <https://www.0xjajam.tech/>

Bogor, West Java

I'm fresh graduate with a degree in Information Systems from Gunadarma University, possessing a cumulative GPA of 3.86/4.00. I have a strong background in system analyst, web development, and UI/UX design with hands-on experience in various projects. My relevant subjects of study include Structured Programming (C++/C), Web Programming (PHP), Object-Oriented Programming (Java), Human-Interaction Computer (UI/UX), and Testing, all of which I received a grade of 'A'.

I have valuable experience as a Web Designer Intern in the Marketing division at AwanTunai, where I conducted analyses to improve the company's websites (AwanTunai & AwanToko), designed new pages, and utilized tools like Google Analytics and Google Tag Manager to track performance. As a UI/UX Designer Intern at Candidate College, I performed user research, designed user-friendly interfaces, and conducted usability testing to enhance the user experience for CC Weekly Report and CC Store.

My commitment to excellence is demonstrated through my achievements in several competitions. I was a successful participant in the Live Coding Competition at USB Gunadarma in 2022. I was also one of the top 5 finalists in the UI/UX Design Competition at Fasilkom Unsri in 2024. My dedication to UI/UX design was further recognized when I won 1st place in the UI/UX Design Competition at USB Gunadarma in 2024.

Work Experiences

Bidan Membantu - Jakarta (Remote)

May 2022 - Oct 2022

Web Developer Intern

Bidan Membantu is an independent organization that operates within media for education and counseling for mothers & children as well as optimizing maternal and child health.

- Collaborate with head of division website and design teams to comprehend project requirements and design specifications, ensuring seamless integration into the WordPress platform.
- Develop custom WordPress themes and templates, tailoring them to meet the unique branding and functionality needs of each project.
- Customize and expand WordPress plugins to improve website capabilities and also the security of the Bidan Membantu website.

House Ilmu Indonesia - Jakarta (Remote)

Oct 2022 - Feb 2023

Web Developer Intern

House Ilmu Indonesia is an edusociopreneur platform that is a friend of learning, developing, and achieving who has conducted 10+ skill development programs, mentoring, competition scholarships, and educational content for 1500+ young people in Indonesia.

- Collaborate with head of division website and cross-functional teams to understand project requirements and objectives, ensuring seamless integration of design and functionality.
- Implement best practices in web development, including mobile optimization, accessibility, and search engine optimization (SEO).
- Conduct thorough testing and debugging to ensure the performance, reliability, and security of web projects.
- Ensure the security and performance of websites through regular updates and backups.

I Am Okay - Jakarta (Remote)

Aug 2023 - Feb 2024

Web Developer Intern

I Am Okay stands as a collaborative platform that voices the importance of maintaining Mental Health for adolescents in the form of several campaign programs. I Am Okay was inaugurated at DKI Jakarta City Hall on March 2, 2020. The campaign carried out by I Am Okay is a reflection of the importance of adolescent mental health education which is currently not seen as an important issue in Indonesia.

- Collaborated closely with Designers and Head of Creative Division to translate design mockups into responsive, cross-browser compatible websites.
- Developed and maintained custom WordPress themes and plugins for a diverse range of clients, ensuring high performance, security, and user-friendly interfaces.
- Conducted code reviews and implemented best practices to optimize website speed, SEO, and overall performance.
- Led training sessions for internal team members on WordPress best practices and content management.

ASR Academy - Indonesia (Remote)

Jul 2023 - Jan 2024

Project Manager Intern

ASR (Actual Self Resources) Academy is a digital platform-based educational community for the younger generation that works on human resource development. ASR Academy aims to explore one's potential and achieve a meaningful life.

- Collaborate closely with cross-functional teams to establish project scope, goals, and deliverables, fostering a culture of teamwork and synergy.
- Monitor project progress and performance, conducting regular status updates and presenting reports to stakeholders, including management and clients.
- Maintain clear communication channels with all stakeholders, ensuring their involvement and engagement throughout the project.

lifecycle.

AwanTunai - Jakarta (Remote)

Feb 2024 - Jun 2024

Web Designer Intern

AwanTunai (PT Simplefi Teknologi Indonesia) is a company that transforms MSME players consisting of wholesalers and grocery stores, offering a new experience to manage their distribution and buying and selling activities digitally, through stock management, digital payments, customer management, and working capital financing. Zamzam was selected as part of MSIB Batch 6 of Kemendikbud Program as one of the 46 interns at AwanTunai.

- Conduct an analysis to identify potential improvements for the AwanTunai and AwanToko websites.
- Design and create new pages and improve copywriting according to requests from other divisions.
- Utilize Google Analytics and Google Tag Manager to track and analyze website performance.
- Implement changes on the AwanTunai and AwanToko websites using Elementor (WordPress-based) and enhance the mobile version of the existing sites.
- Collaborate with the Head of Marketing and Graphic Designer to coordinate and report progress on the improvements for the AwanTunai and AwanToko websites.

Candidate College - Indonesia (Remote)

Nov 2024 - Feb 2025

UI/UX Designer Intern

Candidate College is an educational platform organization dedicated to facilitating Indonesian students both at home and abroad in achieving a quality education system. With a vision to ensure equal access to quality education for all Indonesian students, wherever they are, Candidate College strives to be a catalyst for educational development. Its core mission is to make a significant contribution by providing information and inspiration about education to Indonesian students globally. Furthermore, the organization aims to serve as a platform that raises awareness about the importance and impact of education on shaping the future.

- Perform user research to understand the needs, behaviors, and pain points of users.
- Design intuitive and user-friendly interfaces for the CC Weekly Report and CC Store, ensuring a seamless user experience.
- Ensure design consistency and alignment with Candidate College's brand guidelines.
- Plan and execute usability testing to evaluate design effectiveness and user satisfaction.
- Collect, analyze, and document feedback to identify areas for improvement. Iterate designs based on usability test results to enhance user experience.

Serena Hills - Bogor (Remote)

Nov 2024 - Feb 2025

Landing Page Builder

Serena Hills is a property company offering prime land plots for sale in the scenic area of Puncak, Bogor. Known for its breathtaking views of the surrounding mountains and lush greenery, Serena Hills provides an opportunity to own a piece of paradise in one of the most sought-after locations in West Java. The plots available for purchase are designed for individuals and investors looking to build their dream homes or develop vacation properties.

- Develop visually appealing and conversion-focused landing pages using a WordPress-based platform like Elementor.
- Work closely with cross-functional teams and stakeholders to understand campaign goals and report on the progress and results of projects.
- Conduct thorough keyword research and optimize content, meta descriptions, title tags, and URLs to improve search engine rankings and attract organic traffic.

Education Level

Universitas Gunadarma - Depok, West Java

Aug 2021 - Aug 2025

Bachelor of Information System, 3.86/4.00

- Relevant Coursework: Struktured Programming, Web Programming, Object Oriented Programming, Human-Interaction Computer, Testing and Project Management.
- Joined the Lepkom Course, which focused on Oracle Course and Golang Course.

Startup Campus - UI/UX Designer Path

Sep 2024 - Nov 2024

Enrolled in the Startup Campus UI/UX Designer Path program.

- Focused on mastering design principles, wireframing, prototyping, and user research to improve overall user engagement and satisfaction
- Gaining hands-on experience in crafting designs that prioritize user needs and usability while maintaining aesthetic consistency.
- Developing expertise in user interface and user experience design to create intuitive, visually appealing, and user-friendly digital products.

Organisational Experience

Comma Design

Aug 2022 - Dec 2022

Member

Comma Design is an acronym for Community Mahasiswa Design and is Gunadarma University Student Organization which has learning and teaching activities in Graphic Design.

- Innovated and executed creative solutions, merging instructional design principles with compelling visual elements to enhance learning experiences.
- Apply learned design principles in small projects, such as creating a poster design, image manipulation, or creating simple graphics.
- Actively participate in online communities or forums to share experiences, learn from professionals, and get feedback on design projects.

Google Developer Student Club Gunadarma

Oct 2021 - Oct 2023

Member

Google Developer Student Clubs are university based community groups for students interested in Google technologies.

- Participate in a series of events, workshops, and seminars hosted by the Google Developer Student Club to deepen your understanding of technology and software development.
- Attend events covering topics such as Android development, Machine Learning, Web Development, Cloud Technologies, and UI/UX Design.
- Use the opportunity to network with students and professionals in the technology field, exchange information, and gain insight into industry trends.

Skills, Project & Achievements

- **Achievements** (2024): 4th Runner Up Live Coding Competition – USB Gunadarma
- **Achievements** (2024): Top 5 UI/UX Design Competition – Fasilkom Unsri
- **Achievements** (2025): Winner UI/UX Design Competition – USB Gunadarma
- **Soft Skills**: Communicative, Teamwork, User Empathy, Problem Solving, Time Management, Analytical Thinking, Collaborative, Continuous learning, Receptiveness to feedback.
- **Tools**: Balsamiq, Canva, Elementor, Figma, Git, Github, Google Workspace, Maze, Microsoft Office (Word, Excel, PowerPoint), Miro, Postman, Visual Studio Code, WordPress